

## ISQFD2017 Presentation Schedule

Sep.4.2017 Ver.3

				No.	Speaker	Title	
	Start	~	Finish				
7th Sep.	0:30	9:00	~	9:30	Reception		
	0:10	9:30	~	9:40	Opening Session		
	1:30	9:40	~	11:10	Special Speech	Noriaki Kano	Kano Model and QFD
	0:15	11:10	~	11:25	Break		
	0:30	11:25	~	11:55	Dr. Akao's Memorial session		
	1:05	11:55	~	13:00	Lunch		
	0:25	13:00	~	13:25	1	Thomas Fehlmann	Quality Function Deployment for Agile Product Development
	0:25	13:25	~	13:50	2	Glenn H. MAZUR	Transitioning from JIS Q 9025 to ISO 16355
	0:25	13:50	~	14:15	3	Takumi Okada	Functions and Quality for Supporting Autonomous Learning
	0:20	14:15	~	14:35	Break		
	0:25	14:35	~	15:00	4	Nihal ERGİNEL	Green Design Product Connected By Internet Of Things Via QFD
	0:25	15:00	~	15:25	5	Georg Herzwurm and Dimitri Petrik	Analysis of platform-based Business Models using Quality Function Deployment
	0:25	15:25	~	15:50	6	Masamitsu Kiuchi	A Study on the Procedures for a Conceptual Picture of Quality Function Deployment
	0:20	15:50	~	16:10	Break		
	0:25	16:10	~	16:35	7	Richard E. Zultner	Essential QFD to Make a Solo Entrepreneur Dream Come True Applying the Lessons of Dr. Akao
	0:25	16:35	~	17:00	8	Yunarso Anang	Collaborating Acceptance Test-Driven Development and QFD in Business System Software Development
	0:25	17:00	~	17:25	9	Harumi Go	A New Approach to Developing Human Resources Using QFD
2:00	17:25	~	19:25	Banquet/Akao prize award ceremony			

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			No.	Speaker	Title
	Start	Finish			
8th Sep.	1:00	9:30 ~ 10:30	Special speech	Glenn H. Mazur	Beyond ISO 16355 – QFD for a Digital World
	0:15	10:30 ~ 10:45	Break		
	0:25	10:45 ~ 11:10	10	Wolfram Pietsch	A Framework for QFD-based Service Marketing
	0:25	11:10 ~ 11:35	11	Noriharu Kaneko	Consistency of Service Quality through QFD & Visual Manual
	0:25	11:35 ~ 12:00	12	Shujiro Miyakawa	A Method for Creating Quality Table from Online Reviews
	1:00	12:00 ~ 13:00	Lunch		
	0:25	13:00 ~ 13:25	13	Sixten Schockert	Agile Software Quality Function Deployment
	0:25	13:25 ~ 13:50	14	Marc-Andre Chavy-Macdonald	Adapting QFD for societal and product platform dynamics
	0:25	13:50 ~ 14:15	15	Jiang Xiaofeng	Application of Customer Requirements to the Research and Development Process in New Automobiles via Practicing QFD
	0:25	14:15 ~ 14:40	16	Catherine	QFD: Meeting Motivation Needs and Performace Needs to Redormulate Incentive Scheme
	0:20	14:15 ~ 14:35	Break		
	1:00	14:15 ~ 15:15	Special speech	Gregory H. Watson	Nihon-Teki Hoshin Kanri: Key to Cross-Functional Collaboration
	0:25	15:15 ~ 15:40	17	Kenichi Nakagawa	A Model for Integrating Quality Function Deployment and Human-Centered Design
	0:25	15:40 ~ 16:05	18	Zhang Xiaodong	Using QFD in Chinese Fast Food Chains
	0:25	16:05 ~ 16:30	19	Mehran Doulat Abadi	Quality Performance Assessment Based on the AHP-QFD Approach
	0:10	16:30 ~ 16:40	Break		
	0:20	16:40 ~ 17:00	Closeing session		
	0:30	17:00 ~ 17:30	ICQFD Meeting		