

JUSE-SCG

TQM Training Program for Executives

April 19-23, 2010 at Keio Plaza Hotel Tokyo

April 19 (Mon.)

09:20-09:30 Welcome address by JUSE Executive

09:30-12:30 **Brand Management**

Dr. Yuichiro Kato,

Associate Professor, Graduate School of Engineering, Nagoya Institute of Technology

13:30-16:30 **The Role of Top Management in TQM Promotion and Human Resource Training**

Mr. Masayoshi Ushikubo, Chairman, SANDEN Corporation

April 20 (Tue.)

09:30-12:30 **Strategic Management by Policy (SMBP) in TQM**

Dr. Hiroshi Osada,

Professor, Graduate School of Innovation Management, Tokyo Institute of Technology

13:30-16:30 **Breakthrough Management**

Dr. Shoji Shiba, Professor Emeritus, University of Tsukuba

April 21 (Wed.)

09:30-12:30 **Vitalization of QC Circle Activity and Role of the Manager**

Mr. Kyoji Ichikawa, President, Power-up Institute

13:30-16:30 **New Product Development**

Dr. Norio Irikura, Former Chief Engineer, DENSO Corporation

April 22 (Thu.)

10:00-15:00 **Company visit: Sanden Corporation, Akagi Plant**

April 23 (Fri.)

09:30-12:30 **Supplier Management**

Mr. Kaoru Shimoyamada, KCC Corporation

Mr. Junpei Ohkubo, Komatsu

13:30-16:30 **Human Resource Development by TQM**

Mr. Takeomi Nagafuchi, Advance N

17:00-19:00 Farewell Party