

Keynote Speech:
“Innovation through Quality – Creating New Value for the World”
by
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Summary:

It is common in every part of the world that diligent efforts in management have been made to strengthen competitiveness under the severe business environment. It will be more and more important that all business entities should understand their own strengths and enhance them. To this end, implementation of TQM; Total Quality Management at higher level will be required by reinforcing power of Gemba shop floor, creating attractive quality and ensuring to establish its quality assurance with preceded business model. The challenges that Komatsu has made are introduced in this conference.